



*We Value
Your Business*

How can Club Timberwood help your business prosper?

For our merchants, this program allows us to promote their business to Timberwood Bank customers. The more successful our Club Timberwood Merchants are - the more successful we will be.

Club Timberwood sets us apart from the competition. The program was created to provide our loyal customers the benefits that they deserve and gives them the chance to take advantage of special offers that are only available to Timberwood Bank customers. We want to build the kind of relationship with our merchants and customers that benefits all and allows us to continue to give back to our community.

It's easy to become a Club Timberwood Merchant

All you need to qualify to be a Club Timberwood Merchant is at least one primary business deposit account with us. We will begin promoting your business once you complete the Participation Form and you can start taking advantage of several different types of advertising at no cost to you. We will link your website to ours and display your current offer on our Club Timberwood page.

Facebook (4 points)*

Is your business on Facebook? We will feature your link on the Timberwood Bank Facebook page.

Timberwoodbanks.com Highlight (6 points)*

Merchants can be featured for two weeks on the Timberwood Bank website. The feature will appear on the home page of our website and will include your business name, offer and will link directly to your business website or Facebook page. If you do not have a website or Facebook page, we will link to a page on our site highlighting your business.

Radio Ad (8 points)*

Merchants have an opportunity to record a 20-30 second radio spot on the Club Timberwood radio ad running twice daily for a week. That's a value of \$88 - all for free!

And that's just to name a few...

Look over the next page and see what options are available to you!

*See page 2 for point values and additional benefits.

Timberwood Bank

110 W Veterans Street | PO Box 880 | Tomah, WI 54660

608-372-2265 (BANK)

www.timberwoodbanks.com | 





**We Value
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Your Timberwood Bank relationships help you maximize your Club Timberwood benefits.

Having an active Business Checking Account is the first step in becoming a Club Timberwood Merchant. Earn additional point value by taking advantage of Timberwood Bank services.

Looking at the chart to the right, it is easy to see how your Club points can add up so you can take advantage of all the advertising benefits as a Club Timberwood Merchant.

| Timberwood Bank Business Relationships | Point Value |
|--|-------------|
| Business Checking Account | 2 Points |
| Savings Account/Money Market | 2 Points |
| Certificate of Deposit | 2 Points |
| Loan/Line of Credit | 2 Points |
| Business Online Banking | 2 Points |
| BASYS Payment Processing | 2 Points |
| Business Bill Pay | 1 Point |
| ACH Services | 1 Point |
| Remote Deposit Capture | 1 Point |
| E-Statements | 1 Point |

| | Club Timberwood Merchant 2 Points | Club Timberwood Merchant 4 points | Club Timberwood Merchant 6 points | Club Timberwood Merchant 8 points |
|---|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| Club Timberwood Merchant Flyer <i>(Business Name & Discount)</i> | ✓ | ✓ | ✓ | ✓ |
| Club Timberwood Website Page <i>(Business Name & Discount)</i> | ✓ | ✓ | ✓ | ✓ |
| Timberwood Bank Facebook Page <i>(Highlight and link to page)</i> | | ✓ | ✓ | ✓ |
| Tuesday Timberwood Tip <i>(Business Name, Discount & Banner Ad)</i> | | ✓ | ✓ | ✓ |
| Timberwood Bank Entryway Poster <i>(2 week highlight)</i> | | | ✓ | ✓ |
| Timberwood Bank Homepage <i>(2 week highlight with link to your site)</i> | | | ✓ | ✓ |
| Timberwood Bank Radio Ad <i>(15-20 second insert, \$88 value)</i> | | | | ✓ |
| Timberwood Quarterly Update <i>(Feature Article)</i> | | | | ✓ |

Get started today by completing the Participation Form!

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CLUB TIMBERWOOD PARTICIPATION FORM

Name: _____

Business Name: _____

Address: _____

E-mail: _____ Phone: _____

Website: _____ Do you have a Business Facebook Page? _____

Write the discount and/or offer made available to Club Timberwood Members:

By signing below, you agree to authorize Timberwood Bank to advertise on your behalf. Methods may include, but not limited to: Timberwood Bank website, Timberwood Bank Facebook page, printed Club Timberwood materials and signage, Tuesday Tip emails, and electronic signage on the Bank premises. If you choose to change your offer at any time or would like to be excluded, please inform our Marketing Department. With your Club Timberwood participation, you agree to educate your staff on the Club Timberwood Membership discount for your business and grant the above discount to any Club Timberwood Member when presented with their membership card.

Authorized Signature

Date

Return to Timberwood Bank, Attn. Marketing
110 W Veterans St. | PO Box 880 | Tomah WI 54660

Fax: 608-372-3757 | **Email:** roakes@timberwoodbanks.com*

*Email this form as an attachment *or* include in an email: your name, business name, address, email, phone number, website and updated offer. If you have a logo, please send that as well (hi-resolution, if available).